

CREATIVE DESIGNER WITH
AN EXCELLENT EYE FOR
LAYOUT AND A TALENT FOR
ORGANIZATION.



EXPERIENCE

GRAPHIC DESIGN – BCG CONNECT

2015-Present

Designed print and web direct mail and fundraising materials for nonprofit clients, primarily those in the education and healthcare sectors. Assisted in the branding and marketing of BCG Connect online, in social media, and through direct mail.

FREELANCE GRAPHIC DESIGNER – JESMASCARO.COM

2007-Present

Designed and created promotional, branding, and artistic materials for various clients in the Upstate New York and Greater Boston areas, including work with nonprofits, start-up companies, and well-established groups.

GRAPHIC DESIGN – MERRIMACK REPERTORY THEATRE

2014-2015

Designed marketing, development, and branding materials for both the theatre's identity and the 2014/2015 season of shows. Interfaced with multiple departments, production designers and directors, vendors, and donors. Print materials created include post cards, brochures, posters, ads, and playbills.

PRODUCTION EDITOR – KIDPUB PRESS, INC.

2012-2014

Created covers and typographic layouts for books written by teens, children, and adults. Formated and edited books for both hard-copy and electronic printing. Worked with owner to facilitate growth, online presence, and social media marketing.

ADDITIONAL EXPERIENCE

I've also taken a variety of "odd jobs" to get involved in the community, meet new people, and stretch my creative legs in directions outside of design.

Some of these positions include:

Production Assistant for Shakespeare on the Common

Foodtruck Driver for Boston's Kick*ss Cupcakes

Barista & Server at Professor Java's Coffee Sanctuary

Stunt Driver for Ad Filming at L&P Media, Inc.

Publicity Coordinator for the RPI Players

EDUCATION

RENSELAER POLYTECHNIC INSTITUTE:

Bachelor of Science 2009:

Electronic Arts

Bachelor of Science 2009:

Communications; Graphic Design

SOFTWARE

ADOBE CREATIVE CLOUD

Particularly: InDesign, Photoshop, Illustrator, and Dreamweaver

XMPIE VARIABLE DATA PROGRAMMING

QUARK XPRESS

MS OFFICE

For both Mac and PC

HTML & CSS

SKILLS

Strong **WRITING** skills

Highly **ORGANIZED**

Ability to **MULTITASK** under tight deadlines

Critical eye for **CLEAN, UNCLUTTERED DESIGN**

PROJECT MANAGEMENT experience and prowess

Comprehensive experience in **VARIABLE DATA PROGRAMING**

Confidence working in both **PRINT & WEB**